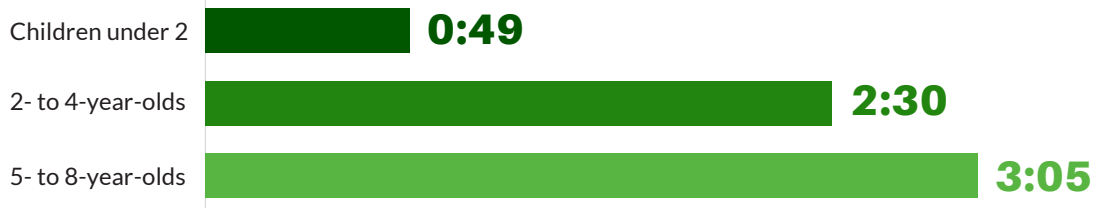


2020

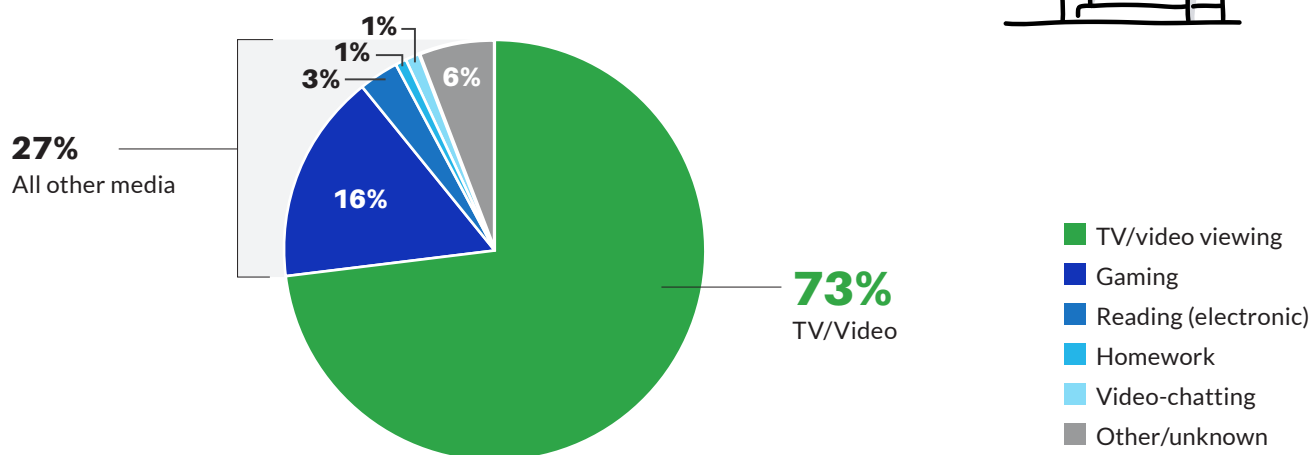
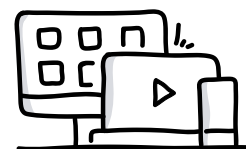
# The Common Sense Census: Media Use by Kids Age Zero to Eight



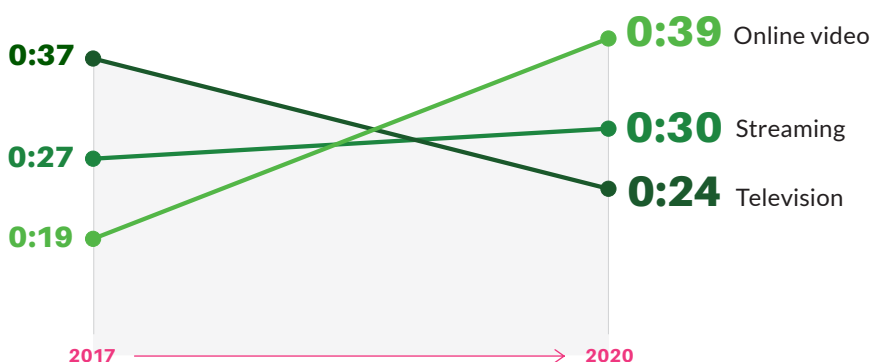
**Children 8 and younger use almost two and a half hours (2:24) of screen media a day.**



**Television and video viewing accounts for most screen use.**



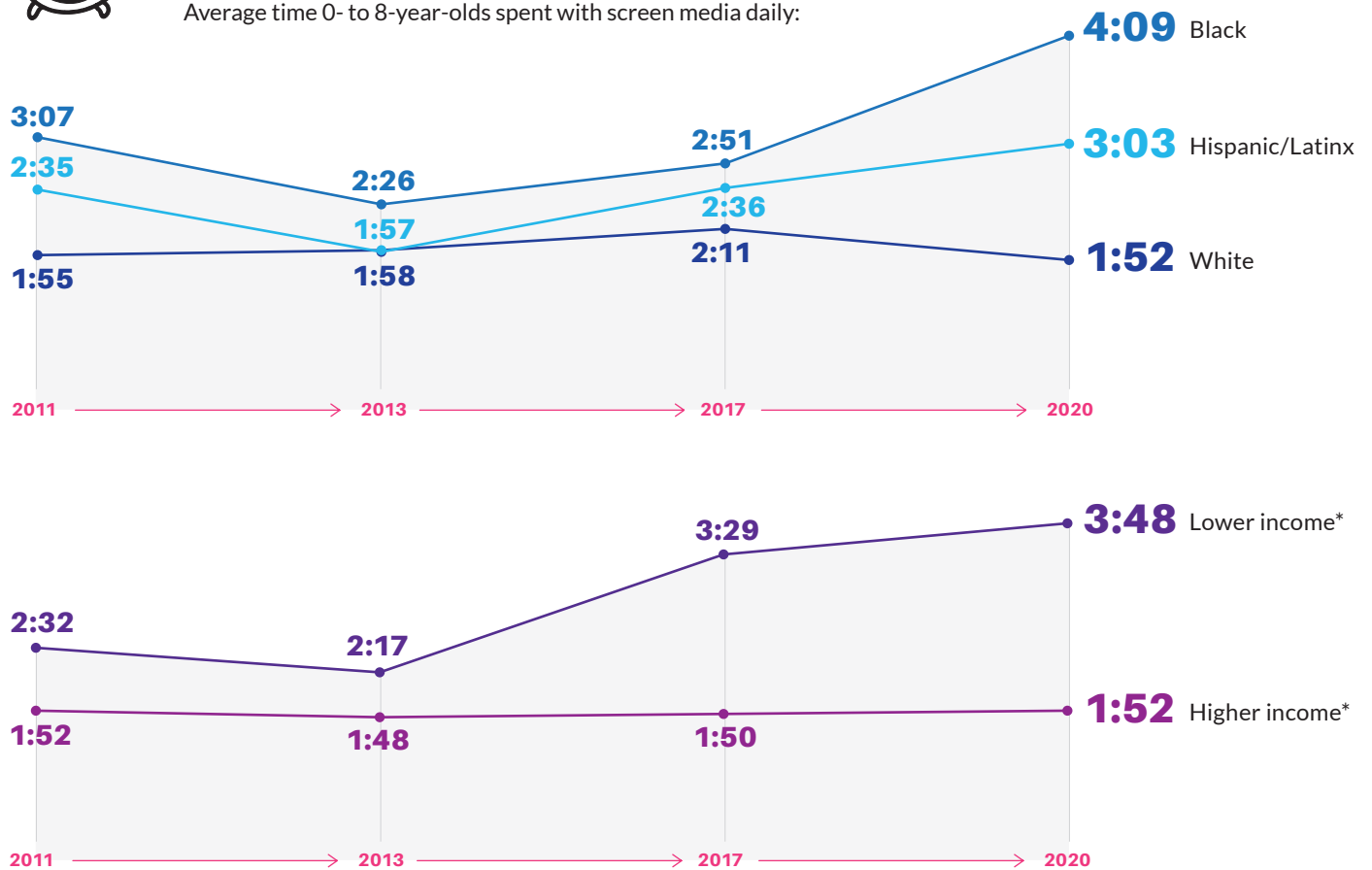
**Online video (e.g., YouTube) is king!**





## Differences in screen time by race/ethnicity and income continue to expand.

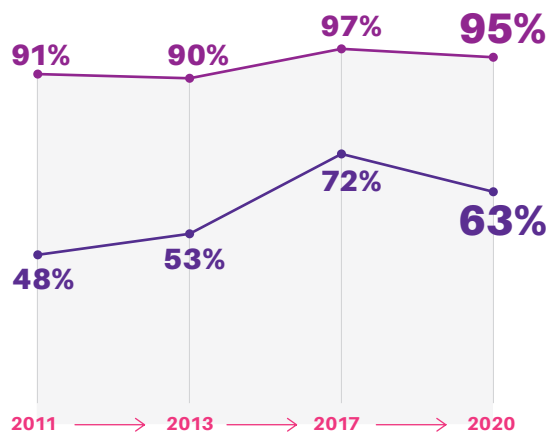
Average time 0- to 8-year-olds spent with screen media daily:



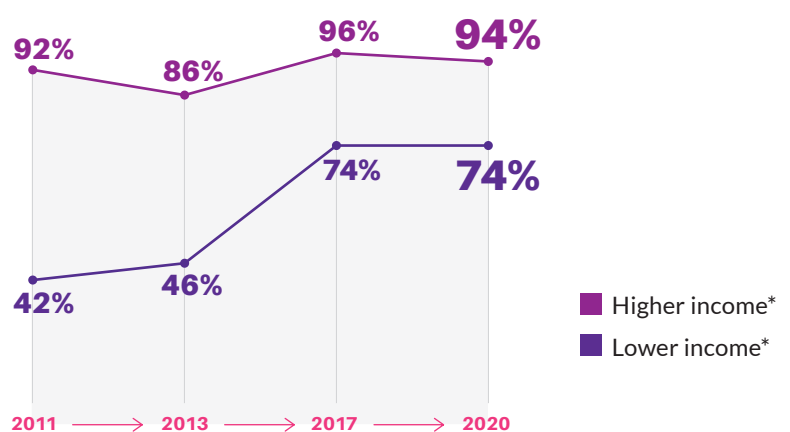
## Children need computers and internet access more than ever, but many in lower-income families still lack access at home.



Home **computer** access among 0- to 8-year-olds:



Home **internet** access among 0- to 8-year-olds:



\*"Lower income" is less than \$30,000 a year; "higher income" is more than \$75,000 a year.